**Elevator pitch for a mixed martial arts (MMA) website:**

Are you a fan of mixed martial arts? Do you want to know about the back story of how your favorite fighter came to be? Do you want to stay up to date on the latest news, events, and results of your very favorite fighter? If so, then our new MMA website is the perfect place for you! There are many other MMA websites out there, but ours is different in a few key ways. First, this website emphasizes informing you about the back stories of your favorite fighter you can’t find anywhere else. Second, our content is high-quality and informative. Third, the stories you find will inspire you and make you gain a deeper understanding and connection with the fighters you discover or already know. Whether you're a casual fan or a hardcore enthusiast, our MMA website has something for you. Visit us today and see for yourself!

**Feed backs:**

1. It's kind of redundant on the part where you talk about how it offers the most comprehensive coverage of the sport.
2. Maybe add how it’s higher quality and informative?
3. It’s good! But I think it can flow better